



## **Sports Tracker Fitness App has started collaboration with Samsung Electronics Russia**

Samsung Electronics Russia and Finnish Sports Tracker have started collaboration in the Russian market. Samsung customers who purchase the new Samsung Galaxy Note 4 or the Samsung Galaxy Alpha will get a 1-year (Note 4) or 6-month (Alpha) Sports Tracker Premium subscription for free.

Sports Tracker - the original GPS-based fitness app- offers high quality service to sports enthusiasts who want to benefit from the latest mobile technology. Sports Tracker is among the top 5 health and fitness apps in 25 countries with millions of downloads and users from more than 200 countries.

- The CEO of Sports Tracker, Jussi Kaasinen, considers the Russian market as an attractive growth opportunity, "Sports Tracker has always been the first to innovate reliable, easy to use and motivating features to follow your workout activities through your smartphone. The collaboration with Samsung Electronics Russia gives us an excellent opportunity to bring Sports Tracker services to users in a new market."

### **Turn your Samsung phone into a personal motivator!**

With Sports Tracker you can track and analyze your performance, share workout data and photos with your friends, and most important of all – get fit and stay healthier! Wherever you move, Sports Tracker measures the route, speed and follows your progress.

### New Samsung phones offer users Sports Tracker Premium features:

As a Sports Tracker premium user you can track progress by **setting weekly, monthly and yearly goals**. Count your weekly calories, measure the total duration of outdoor activities each month, or track your progress towards cycling 1,000 miles this season – the goal statistics view makes it easy to see the big picture or drill into the details.

**Additional maps!** Enjoy detailed foot and bike paths with four new maps: OpenStreetMap standard, landscape, outdoors and cycling.

**Ghost Target** boosts your motivation by spicing up your workout routine. You can now race against any targeted workout you aim to overcome and receive constant voice feedback based on your real-time performance. Beat your records!

**Visiting a new town?** Shake up your training with your friends' top routes or get out there and **discover new local tracks**.

**Download** screenshots: <http://bit.ly/1sSIKMn>

**Read more** about Sports Tracker Premium features: <http://bit.ly/STPremium>

**Watch** Sports Tracker Premium teaser: <http://bit.ly/1wZl4W1>



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**Sports Tracker in Google Play:** [bit.ly/ST\\_Android](http://bit.ly/ST_Android)

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Sports Tracker is the original GPS-based fitness app, founded in 2004 by a team of outdoor sports enthusiasts. A first in its category, our company has grown from a small Nokia spin-off into a one-stop fitness

service offering an award-winning app, compatible hardware and a social online community. Our goal is to make it easy and fun to track and analyze your training – so that you get inspired to keep moving, push past your limits and live a healthier, happier life. For more information visit [www.sports-tracker.com](http://www.sports-tracker.com).